



Trolley Tour Extravaganza!



Date: Saturday, November 11, 2017

Time: 9:30a.m. – 11:30a.m.

Location: Lena Park, 150 American Legion Highway, Dorchester, MA, 02124*

*Free parking is available at the Community Center.

Dress: Casual

Individual Ticket Price: \$40 – (includes trolley ride, full course brunch, and a ticket to win a door prize)

Sponsorship:

Trolley Ride Sponsor: \$2,500

Housing Development Sponsor: \$1,000

- LBB
- Granite Lena Park
- Brown Kaplan
- Olmsted Green I
- Olmsted Green II
- Olmsted Green III
- Olmsted Green IV

Hospitality/Brunch Sponsor: \$500

Door Prize Sponsor: \$250

For more information contact:

Katherine Martinez, 617-533-8133 ext.12, kmartinez@lenaparkcdc.org

Amy Malkemes, 617-533-8133 ext.11, amalkemes@lenaparkcdc.org



Trolley Sponsorship Opportunities

\$2,500 – Trolley Ride Sponsor

At the \$2,500 level you will receive the following:

- A sponsor banner with your logo on the side of the trolley that will be seen by attendees and those living in Dorchester and Mattapan who are on the tour route. This banner will also be brought inside during the brunch and speaking program.
- Four tickets to the event and reserved trolley seating
- Individual recognition as a \$2,500 Trolley Ride Sponsor from the podium
- Recognition in the Printed Program and Trolley Route Map
- Company logo individually displayed on video screen at event
- Prominent placement of company logo on Lena Park website
- Recognition as a Lead Sponsor on event eCommunications and all other marketing materials to advertise the event including invitation, flyer, etc.

\$1,000 – Housing Development Sponsor

(Please circle the housing development that you would like to sponsor. Please note your preference is subject to availability based on when your response is received.)

- LBB
- Granite Lena Park
- Brown Kaplan
- Olmsted Green I
- Olmsted Green II
- Olmsted Green III
- Olmsted Green IV

At the \$1,000 level you will receive the following:

- Four tickets to the event
- Individual recognition as a \$1,000 Housing Development Sponsor during the Trolley Tour ride when we stop at the specific housing development that you sponsor and again from the podium during the program
- Recognition in the Printed Program and Trolley Map
- Company logo individually displayed on video screen at event
- Placement of company logo on LPCDC website
- Recognition as a \$1,000 Sponsor on event eCommunications and all other marketing materials to advertise the event including invitation, flyer, etc.

\$500 – Hospitality/Brunch Sponsor

At the \$500 level you will receive the following:

- Two tickets to the event
- Recognition in the Printed Program and Trolley Map
- Company logo displayed on video screen at event
- Placement of company logo on Sponsors page on LPCDC website
- Recognition as a \$500 Sponsor on event eCommunications and all other marketing materials to advertise the event including invitation, flyer, etc.

\$250 – Door Prize Sponsor

At the \$250 level you will receive the following:

- Two tickets to the event
- Recognition in the Printed Program and Trolley Map
- Company logo displayed on video screen at event
- Placement of company logo on Sponsors page on LPCDC website



Trolley Tour Reply Form



Please Print Clearly

Date: _____

Business/Agency Name _____

Contact Person _____ Title _____

Address _____ City _____

State _____ Zip _____ Web Address _____

Email _____ Phone _____

Yes, I want to sponsor/support Lena Park's Trolley Tour Extravaganza.

\$2,500 – Trolley Ride Sponsor + CITC eligible

\$1,000 – Housing Development Sponsor + CITC eligible

- LBB
- Granite Lena Park
- Brown Kaplan
- Olmsted Green I
- Olmsted Green II
- Olmsted Green III
- Olmsted Green IV

\$500 – Brunch/Hospitality Sponsor

\$250 – Door Prize Sponsor

Individual ticket for \$40 each. I would like _____ number of tickets.

My guests names are the following: (Please print each name clearly.)

We are unable to sponsor and/or attend Lena Park's Trolley Tour Extravaganza, but we would like to make a donation to Lena Park's Community Center in the amount of \$_____.

***PAYMENT OPTIONS:**

- To pay online, please go to www.lenaparkcdc.org.
- To include payment by check, please make checks payable to: Lena Park Community Development Corporation
- **Mail check and sponsorship form to:** Amy Malkemes, Lena Park Community Development Corporation, 150 American Legion Highway, Dorchester, MA 02124
- **To pay by credit card via mail please check one:**
 MasterCard Visa Discover AMEX

Security Code - 3 or 4 digit number on back of card

Exp. Date / M M / Y Y

Card #

Print Name on Card: _____

Signature: _____ Date: _____

Thank you for your support of Lena Park and for joining us in this event!

*Your donation is tax deductible minus any goods or services given to you, according to the law.